



PERSONAL DATA PROTECTION POLICY

Reference no: POL 04 00

1. PURPOSE

This policy has been prepared by Akkent Şekerleme to ensure the privacy of users visiting the website www.akkentlokum.com and to protect their personal data. Accordingly, in line with the Law No.6698 on the Protection of Personal Data ("KVKK") and other applicable legislation, personal data is processed lawfully.

2. SCOPE

Under the KVKK, personal data is processed by Akkent Şekerleme San. ve Tic. Ltd. Şti. as the "data controller" within the scope specified below.

3. WHAT DATA DO WE COLLECT?

When you visit www.akkentlokum.com, the following personal data may be collected:

- Name, surname, contact information (e-mail, phone)
- IP address, cookies, phone number
- Message, request, and complaint content

4. PURPOSES OF DATA PROCESSING

Collected personal data is processed for the following purposes:

- Communicating with users
- Meeting product and service requests
- Measuring and improving customer satisfaction
- Fulfilling legal obligations
- Conducting marketing and promotional activities (where explicit consent is obtained)

5. TRANSFER OF PERSONAL DATA

Personal data may be shared, only for the purposes stated above and in compliance with applicable laws with:

- Our business partners, suppliers, and cargo companies
- Public institutions or organizations when legally required

6. DATA RETENTION PERIOD

Personal data is stored for the period required by relevant legal time limits and for the purposes of processing, and at the end of this period, it is deleted, destroyed, or anonymized in accordance with applicable legislation.

7. RIGHTS OF THE DATA SUBJECT

Pursuant to Article 11 of the Law on the Protection of Personal Data (KVKK), data subjects have the following rights:

- To learn whether personal data is being processed,
- If processed, to request information regarding such processing,
- To learn the purpose of the processing and whether it is used in accordance with that purpose,
- To know the third parties to whom the data is transferred, domestically or abroad,
- To request the correction of incomplete or inaccurate data,
- To request the deletion or destruction of personal data,
- To request notification to third parties to whom the data has been transferred regarding any correction or deletion,

Prepared By

Approved By

Pub. Date

Revision No

Last Rev. Date

MELİKE AKKENT

AHMET AKKENT

03.02.2025

- To object to the processing of personal data,
- To request compensation for damages in case of unlawful processing.

To exercise these rights following communication channels can be used.

8. SECURITY

Necessary technical and administrative measures are taken to ensure the security of personal data and data is protected against unauthorized Access, loss, modification or disclosure.

9. COMMUNICATION

Data Controller: Akkent Şekerleme San. ve Tic. Ltd. Şti.
Address: [Akçin Mah. 2686. Sok. No:2C/C Merkez / Afyonkarahisar / Türkiye]
E-mail: [info@akkentlokum.com]
Phone: [+90 272 223 47 57]

<i>Prepared By</i>	<i>Approved By</i>	<i>Pub. Date</i>	<i>Revision No</i>	<i>Last Rev. Date</i>
MELİKE AKKENT	AHMET AKKENT	03.02.2025		